

1 FOR IMMEDIATE RELEASE:  
2 Contact: Ray Lauzzana, Penrose Press  
3 Telephone: +1 (415) 321 0689  
4 Email Address: rlauzzana@penrosepress.com  
5 Web Site URL: <http://predatorpreygame.com/>  
6  
7

8 Penrose Press Releases Beta-test Version of Serengeti Game  
9

10 Ann Arbor, Michigan, USA, June 3, 2010 – Penrose Press (Serengeti)  
11  
12

13 Penrose Press is proud to announce the release of the experimental beta-version of a new board  
... game - Serengeti.  
14  
15

16 The Serengeti Game is the first game to employ the 'predator-prey' game mechanics developed by  
... Ray Lauzzana in 2009. This mechanism controls movement across a node network connected by  
... directional vectors. The movement may only pass along the direction of the vectors at a cost  
... indicated on the nodes.  
17  
18

19 The game simulates the Serengeti ecosystem. Players take on the role of a migrating herd,  
... emulating their migration to feeding areas, breeding their next generation, encountering  
... predators which attack the herd and other grazing animals that join the herd.  
20  
21

22 The herds travel thru various types of terrain from savannah and forest to deserts, rivers and  
... lakes. The climate and environment also effect the herd on its journey with monsoons,  
... droughts, fires and earthquakes.  
23

24 More background information and rules can be found at  
25 <http://www.predatorpreygame.com/>  
26  
27

28 Predator-Prey: Serengeti is a surprisingly easy game to play in spite of the complexity of its  
... simulation. It is a great game for the whole family: an educational game that is fun for all.  
29

30 Copies of the Beta-Test game may be purchased for US\$40.00 plus shipping on the GameCrafter  
... website:  
31

32 <http://www.thegamecrafter.com/games/predator-prey-serengeti>  
33

34 Customers who purchase this game are expected to register the game with Penrose Press and  
... report their experience playing the game. A coupon must be returned with an additional payment  
... of \$10.00 USD. In exchange, they receive six animal tokens, the full color instructions in their  
... language of your choice and additional parts that are required to play the game.  
35  
36

37 Cover Photo:  
38 <http://www.predatorpreygame.com/pics/cover.jpg>  
39

40 Board photo:  
41 <http://www.predatorpreygame.com/pics/board.jpg>  
42

43 Game in Play:  
44 <http://www.predatorpreygame.com/pics/gameinplay.jpg>  
45  
46

47 PR Contact:  
48  
49 Ray Lauzzana  
50 Penrose Press

51 415-321-0689

52 rlauzzana@penrosepress.com

53