

1 FOR IMMEDIATE RELEASE:

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7 Web Site URL #3: <http://www.international-directory.org/>

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10 The International Directory of Design changes its name to The International Directory

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12 Ann Arbor, Michigan, USA, July 12, 2010 – Penrose Press (International Directory)

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15 Penrose Press's International Directory of Design has changed its name to the International
... Directory reflecting its expanded scope and direction.

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17 Penrose Press began publishing the International Directory of Design in 1989. Over the past
... twenty years, it has grown into the most complete directory of design education, and has
... expanded to include journals, magazines, professional organizations, conferences, festivals
... and events.

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19 From its early origins as an email bulletin, it had become a printed directory with over two
... volumes. In 2000, Penrose Press ceased print publication of the directory and became a
... web-only publication. Since then, the directory has grown in diversity to include institutes
... and museums, as well as event organizers, periodical publishers and web resources.

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21 Renaming the publication to the 'International Directory' reflects the substantial expansion
... in scope that has occurred over the years. The directory now covers acoustics, advertising,
... aerospace, agricultural, animation, apparel, architecture, automotive, biotechnology,
... ceramics, chemical, cinematography, city planning, civil engineering, color science,
... communications, computer graphics, computer science, construction, cosmetics, costume, crafts,
... culinary, dance, decorative arts, design management, digital imaging, electrical engineering,
... electronics, environmental design, fabric, fashion, film, fine arts, food science, forestry,
... furnishings, furniture, game design, handicraft, glass, graphic design, history,
... industrial design, instrumentation, interaction, interface design, interior design, jewelry
... design, landscape design, materials engineering, manufacturing, marine architecture,
... mechanical, metalwork, multimedia, music, musical instruments, nautical engineering, optical
... design, ornamentation, performance art, perfume, photography, process, product design,
... scenography, scents, simulation, software, sound, structural engineering, television
... production, textile, theatrical arts, design theory, toy design, transportation, typography,
... urban design, vehicle design and video.

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23 As its name implies, the International Directory is a global directory with a worldwide reach
... The directory's old url at <http://www.penrose-press.com/> will be maintained for the near
... future. However a new website and url have been started at
... <http://www.internationaldirectory.org/>

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26 Penrose Press Logo:

27 http://www.penrose-press.com/pics/Big_PP.jpg

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29 International Directory Logo:

30 <http://www.penrose-press.com/idd/pics/idd.jpg>

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